

## **Historic, Archive Document**

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Central Gladiolus Garden

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*Gladiolus "Mary Fennell"*



*Awarded to JELLE ROOS for display of Gladioli.  
August 10, 1918, by the Massachusetts  
Horticultural Society*

JELLE ROOS : Milton, Massachusetts



## *To Gladiolus Lovers: Greeting*



LADIOLI are among the most popular of all garden flowers. Each year the size, color, and beauty of these wonderful flowers are being improved upon by specialists, who some thirty years ago started to intensify the flowers by hybridizing. They are very easy to grow and will do well in almost any ordinary garden soil. If planted in the richest place of your garden and given plenty of sun and moisture, they will, however, repay you with extra-large blooms and gorgeous colors.

I do not attempt to grow all known varieties, but rather specialize on a limited number of choicer kinds, and of these I grow a bulb product of unsurpassed blooming power.

Plant the bulbs about 5 or 6 inches deep and from 3 to 4 inches apart.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the last week in April until the middle of June.

Some varieties will bloom in seventy-five to eighty days from the date of planting, but most sorts require eighty-five to ninety days. A garden of gladioli is never monotonous. Day by day new beauties unfold, new shades and tints appear, until you begin to think that the whole range of colors has been covered.

In October, when the foliage has turned yellow, dig the bulbs, cut the stems off within an inch of the bulbs, and dry them thoroughly. Then remove the old roots and store the bulbs in a cool, dry place where frost cannot reach them.

If these instructions are followed, the bulbs will give you the best results for several years.

I shall be very glad to furnish you with any other information you may require to grow Gladioli successfully. Write me, telling of your difficulties. There is a solution of your problems.

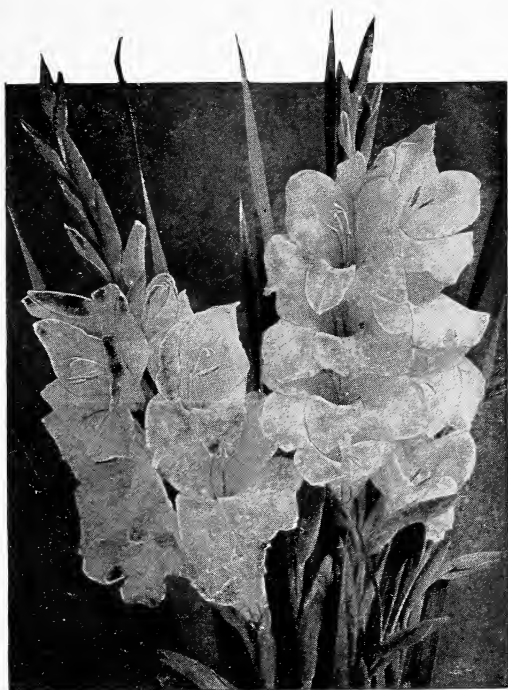
### **PLEASE NOTE**

For the price quoted, I deliver bulbs, transportation free, to all points in the United States. Kindly bear this in mind when comparing my prices with those of other growers.

No orders of less than fifty cents can be accepted. Small orders are filled with as much care as large ones. Special prices will be quoted if 250 bulbs or more of one variety are desired. Planting instructions are enclosed with each order.

### **PLACE YOUR ORDER EARLY**

It is to your advantage and to mine to place your order as soon as possible after receiving this catalog. Please state whether you want the bulbs sent to you at once or at the proper time for planting. All orders received before April 1 will be held until proper time for planting when all danger of freezing in transit has passed, unless immediate shipment is desired; in which case the bulbs will travel at purchaser's risk against frost. You will receive an acknowledgment of order by return mail.



*America*

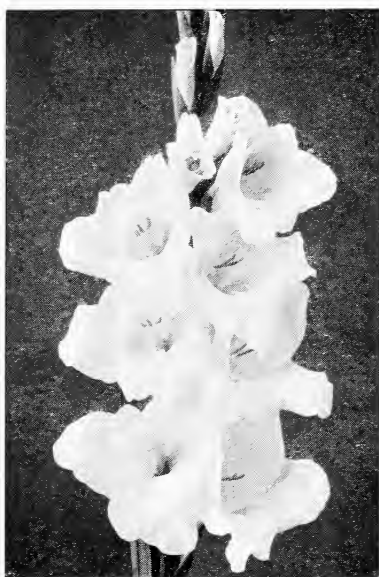
## NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen,  
twenty-five at one-fourth the price of a hundred

	Each	Doz.	100
<b>America.</b> Beautiful soft lavender-pink; very large flowers. The most popular Gladiolus today...	\$0 05	\$0 45	\$3 00
<b>Albion.</b> White; very fine flower ..	05	50	3 50
<b>Annie Wigman.</b> Pale yellow, with a small dark blotch in throat	03	30	1 75
<b>Apollo.</b> Deep carmine-red, white-striped throat; strong grower...	15	1 50	10 00
<b>Attraction.</b> Deep crimson with pure white throat; large flowers..	08	80	6 00
<b>Augusta.</b> Pale white, with blue anthers.....	05	45	3 00
<b>Baron Joseph Hulot.</b> Dark rich violet, bordering on blue.....	06	60	4 00
<b>Blue-Jay.</b> Beautiful pale blue, with white blotch; a very distinctive variety.....	30	3 00	22 50
<b>Bluevista.</b> A clear glistening white, with distinct iris-blue markings in throat.....	20	2 00	15 00
<b>Brenchleyensis.</b> Vermilion-scarlet; flowers of medium size.....	04	40	2 50
<b>Cameo.</b> White ground-color, overlaid with rich pink, beautiful red blotch in throat; very handsome.	07	70	5 00
<b>Canary Bird.</b> Fine light yellow...	15	1 50	10 00

*Dawn***NAMED GLADIOLI**—*continued*

	Each	Doz.	100
<b>Cherry King.</b> Bright rich cherry color, deeper tint on lower petals; very beautiful. . . . .	\$0 10	\$1 00	\$7 50
<b>Chicago White.</b> Pure white, with lavender markings in throat; very early. . . . .	07	70	5 00
<b>Clarice.</b> Rose-pink, flaked with deeper tone. . . . .	08	80	6 00
<b>Crimson Glow.</b> Perfect scarlet of a deep tone. Very large open flowers of the finest form. . . . .	1 00	10 00	
<b>Czar Peter.</b> Fine wine-red; very handsome. . . . .	10	1 00	8 00
<b>Dawn.</b> Very beautiful pink; one of the best; large flowers on tall spike. . . . .	20	2 00	15 00
<b>Daisy Rand.</b> Soft rose-pink, flaked with a darker tone; very handsome. . . . .	18	1 75	12 50
<b>Daybreak.</b> Charming light pink, with blazed white throat. Magnificent orchidlike variety. . . . .	30	3 00	25 00

*Europa***NAMED GLADIOLI — *continued***

	Each	Doz.	100
<b>Dr. Isabelle D. Kerr</b> (new, see page 12). Fine salmon, very near self-color.....	\$0 75	\$7 50	
<b>Easter Bells.</b> Fine sulphur-yellow, with blotch of faint crimson in throat; one of the best light yellows.....	50	5 00	
<b>Electra.</b> Very large brilliant scarlet, with small light blotch.....	15	1 50	10 00
<b>Empress of India.</b> Rich deep purplish red, with white markings on lower petals.....	06	60	4 00
<b>Europa.</b> Snowy white, without a trace of color; one of the best whites on the market.....	15	1 50	12 00
<b>Faust.</b> Deep velvety "Harvard" crimson, with lighter shade on lower petals.....	10	1 00	7 50
<b>Fire King.</b> Intense fire-scarlet; long graceful spikes.....	10	1 00	7 50
<b>Florence.</b> Bright lilac, with white blotch on lower petals.....	40	4 00	30 00
<b>Giant White.</b> Pure white with elegant slight markings on lower petals.....	20	2 00	15 00
<b>Glory of Holland.</b> A pure white, with anthers of delicate lavender.	07	70	5 00
<b>Golden King.</b> Bright golden yellow, with large crimson blotch on lower petal.....	10	1 00	7 50

NAMED GLADIOLI—*continued*

	Each	Doz.	100
<b>Golden West.</b> Brilliant orange, with golden yellow blotches on lower petals.....	\$0 07	\$0 70	\$5 00
<b>Goliath.</b> Extremely fine; dark wine-colored flowers.....	20	2 00	15 00
<b>Governor Hanly.</b> Rich cardinal-red with deeper color in throat....	10	1 00	7 50
<b>Gretchen Zang.</b> Very beautiful soft melting shade of pink, blending into scarlet on lower petals...	15	1 50	10 00
<b>Halley.</b> Delicate salmon-pink, with creamy blotch; an attractive early-blooming variety; very popular.....	05	45	3 00
<b>Henry C. Goehl</b> (new, see page 12). Solid white, slightly flushed pink, with deep crimson blotch on lower petals.....	1 00	10 00	
<b>Herada.</b> Pure mauve, glistening and clear, with deeper markings in throat.....	15	1 50	10 00
<b>Hollandia.</b> Charming pink, tinted yellow. Flowers are closely set on long spikes.....	07	70	5 00
<b>Hortense.</b> One of the finest purple gladioli on the market. A rich fuchsia mauve in color, large open flowers of great substance.....	50	5 00	
<b>Hyde Park.</b> White, penciled and feathered with light and dark rose; lower petals blotched with cream.....	18	1 75	12 50
<b>Ida Van.</b> Beautiful deep salmon-red or flaming orange-pink; very rich color.....	06	60	4 00
<b>Independence.</b> Rich orange-scarlet.....	05	45	3 00
<b>Jacinthe.</b> One of the most valuable of orchid-shaped gladioli. A clear iris lavender with a carmine purple throat, beautiful in combination with Primulinus Hybrids....	50	5 00	
<b>Jean Dieulafoy.</b> A lovely cream-color, with carmine blotch.....	18	1 75	12 50
<b>Klondyke.</b> Clear primrose-yellow, with crimson blotch.....	06	60	4 00
<b>Kunderdi Glory.</b> Beautiful creamy apricot, with light tint of pink; crimson stripe centering each petal; ruffled.....	08	80	6 00
<b>Liebesfeuer.</b> Fiery scarlet, with orange shading; lower segments striped violet-brown.....	20	2 00	15 00





*Mrs. Frank Pendleton, a splendid Gladiolus for cutting*

### NAMED GLADIOLI — *continued*

	Each	Doz.	100
<b>Lily Lehman.</b> Ivory-white, lily-shaped flower.....	\$0 10	\$1 00	\$7 50
<b>L'Immaculee.</b> Pure white.....	10	1 00	8 00
<b>Lucretia.</b> Rosy white, with dark blotch; not large, but very early.	04	40	2 50
<b>Loveliness.</b> Creamy white; robust, strong grower; dark green foliage.	20	2 00	15 00
<b>Maize.</b> Soft, light corncolor, tinted rose, with slender tongue of fuchsia red on lower petals.....	30	3 00	22 50
<b>Mary Fennell.</b> Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended.....	20	2 00	15 00
<b>Master Wietze.</b> Beautiful dark violet; a new variety.....	20	2 00	15 00
<b>May.</b> White, slightly flecked with crimson.....	05	45	3 50
<b>Meadowvale.</b> Large white, penciled with crimson on lower petals.....	06	60	4 00
<b>Mrs. (Dr.) Norton.</b> White, edges suffused soft LaFrance pink; lower petals have a blotch of sulphur-yellow and are speckled at base with Tyrian rose.....	1 50	12 50	



*One of the fields of Gladioli gr*

**NAMED GLADIOLI** — *continued*

<b>Mrs. Frederick C. Peters</b> (new, see page 12). Beautiful shade of rose-violet or lilac, with crimson blotch on lower petals; large flowers.....	Each	Doz.	100
	\$0 75	\$7 50	
<b>Mrs. H. W. Beecher.</b> Deep rosy crimson, with white throat.....	08	80	6 00
<b>Mrs. Francis King.</b> Salmon-pink.	05	45	3 00
<b>Mrs. Frank Pendleton.</b> Flowers very large, of a lovely flushed salmon-pink, with a brilliant carmine blotch on throat, presenting a vivid contrast.....	10	1 00	7 50
<b>Mrs. G. W. Moulton.</b> Dark red, with splashes of a darker tint on the lower petals.....	25	2 50	20 00
<b>Mrs. Malcolm McKay.</b> Bright scarlet, with white blotch in throat	15	1 50	10 00
<b>Mrs. Watt.</b> Deep brilliant wine color.....	10	1 00	7 50



Jelle Roos, at Milton, Mass.

NAMED GLADIOLI — *continued*

	Each	Doz.	100
<b>Myrtle.</b> A most beautiful shell-pink, lightly penciled with rose...	\$0 18	\$1 75	\$12 50
<b>Mystery.</b> Superb dark reddish purple, very graceful spike, and a great favorite. Wonderfully effective in large vases.....	50	5 00	
<b>Nezinscott.</b> Bright scarlet, with petals of white bearing fine lines of crimson.....	10	1 00	7 50
<b>Niagara.</b> Delicate cream, blending to a canary-yellow, throat splashed with carmine.....	08	80	6 00
<b>Norma Dee Childs.</b> Delicate white, softly penciled with rose, sulphur-yellow throat.....	50	5 00	
<b>Orion.</b> Light rose, with dark blotch	04	40	2 50
<b>Orange Glory.</b> Very rich orange color, with beautiful lighter throat; very distinct.....	50	5 00	
<b>Panama.</b> Magnificent pale pink; very beautiful.....	07	70	5 00

*Schwaben**Pink Perfection*

### NAMED GLADIOLI—*continued*

	Each	Doz.	100
<b>Peace.</b> Giant White, with a delicate lilac feathering on the lower petals	\$0 07	\$0 70	\$5 00
<b>Pink Beauty.</b> Rose-pink, with dark blotch	05	45	3 00
<b>Pink Perfection.</b> Bright pink; very fine	15	1 50	10 00
<b>Pink Progression.</b> Light rose-pink, with dark blotch	06	60	4 00
<b>Prince of India.</b> Color varies from light to deep smoky gray, petals freely penciled with dark slaty blue mottled with white	40	4 00	
<b>Prince of Wales.</b> Fine salmon color; a variety of great merit	25	2 50	20 00
<b>Princepine.</b> Carmine-red, with large white blotch	10	1 00	8 00
<b>Princeps.</b> Brilliant scarlet, with broad white blotches across lower petals	08	80	6 00
<b>Prophetesse.</b> Large round flowers, pearly white, with crimson throat	07	70	5 00
<b>Rajah.</b> Deep rich red; one of the best dark reds	50	5 00	
<b>Red Emperor.</b> A pure deep scarlet; very large flowers	75	7 50	
<b>Rosella.</b> Light rose, stained with purple and white	18	1 75	12 50





Sunset

NAMED GLADIOLI — continued

	Each	Doz.	100
<b>Rouge Torch.</b> Large creamy-white flower, with a rouge torchlike tongue on inferior petals, making a very striking contrast .....	\$0 20	\$2 00	\$15 00
<b>Scarsdale.</b> Pink-lavender, shaded to dark rose .....	10	1 00	7 50
<b>Schwaben.</b> Pure canary-yellow, shading to a soft sulphur-yellow..	15	1 50	10 00
<b>Spring Song.</b> Pale Naples yellow, slightly suffused with pink in throat .....	10	1 00	8 00
<b>Sulphur King.</b> Rich sulphur-yellow on long spike .....	25	2 50	20 00
<b>Summer Beauty.</b> A very choice and distinct pink; very tall and showy .....	15	1 50	10 00
<b>Sunrise.</b> Clear canary-yellow, with no markings .....	20	2 00	15 00
<b>Sunset.</b> Rich cream-color, suffused with rose. Dark carmine, almost brown throat. Very unusual and strikingly beautiful .....	50	5 00	
<b>Taconic.</b> Bright pink, flecked and striped with a delicate pink; lower petals blotched a deep crimson, edged with a thin yellow stripe...	07	70	5 00

*Willy Wigman***NAMED GLADIOLI**—*continued*

	Each	Doz.	100
<b>The King.</b> Rich mauve-lilac, with creamy blotch on lower petals....	\$0 10	\$1 00	\$8 00
<b>Victory.</b> Delicate sulphur-yellow, lower petals shaded a deeper yellow.....	06	60	4 00
<b>War.</b> Deep red of brilliant color, extra-large open flowers.....	20	2 00	15 00
<b>White Glory.</b> Ruffled; a gorgeous pure white, with beautiful iris-blue throat.....	35	3 50	25 00
<b>Wilbrinck.</b> Lovely flesh-pink, with creamy blotch on lower petals; new and very beautiful.....	50	5 00	
<b>William Falconer.</b> A large pink, of beautiful tint; spike tall and straight.....	18	1 75	12 50
<b>Willy Wigman.</b> Beautiful blush-white, with dark carmine blotch.	07	70	5 00
<b>Wistaria.</b> Pale lavender, suffused violet with darker throat. One of the few good bluish-lavender varieties.....	50	5 00	



### MIXTURES

**A Very Fine Mixture**, containing several of the best varieties, accidentally mixed in the handling and growing. 25 cts. per doz., \$1.50 per 100.

**Exhibition Mixture**, consisting of high-grade varieties, selected very carefully with the purpose of securing a well-balanced combination of colors. 45 cts. per doz., \$3.00 per 100.

**Primulinus Hybrids**. An Artistic Mixture, containing the most wonderful colors imaginable. The flowers are very graceful. The stems are slender, but strong and very tall. One bulb will very often produce several flower-spikes, thereby prolonging the flowering season considerably. \$.07 each, 60 cts. per doz., \$4.50 per 100.

## NEW—THREE VARIETIES—NEW

*The following three varieties are offered for the first time, after having been tried out with great success. They are especially good growers and possess all the qualities of prize-winning flowers:*

**Henry C. Goehl.** Flowers large and well opened with broad petals of solid white, slightly flushed pink with deep crimson blotch on lower petals. Good spike with well placed flowers and five to seven open at one time. It is an exceptionally good grower and has been awarded a certificate of merit by the American Gladiolus Society, Boston, Mass., August 12, 1916. \$1.00 each, \$10.00 per doz.

**Dr. Isabelle D. Kerr.** Fine salmon, very near a self-color. Large open flowers forming a showy spike. It is bound to become very popular in the near future. \$0.75 each, \$7.50 per doz.

**Mrs. Frederick C. Peters.** Beautiful shade of rose-violet or lilac, with crimson blotch on lower petal. Flowers of large size and many open at one time on a strong spike. This is without doubt the finest variety of its color. \$0.75 each, \$7.50 per doz.

## INTRODUCTORY OFFER

One bulb each of the above-named varieties and one Mrs. Dr. Norton, making four bulbs in all, for \$3.00 postpaid. Real value, \$4.00.

## SPECIAL ONE-DOLLAR OFFERS

**Special Offer "A",—Thirty Bulbs.**

For \$1.00 I will send you 6 America, 6 Empress of India, 6 Halley, 6 Independence and 6 Mrs. F. King, each variety named and packed separately, making 30 bulbs in all. Real value \$1.22 for only \$1.00, postpaid.

**Special Offer "B",—Sixteen Bulbs.**

For \$1.00 I will send you 2 Clarice, 2 Golden West, 2 Mrs. F. Pendleton, 2 Mrs. Watt, 2 Niagara, 2 Panama, 2 Peace and 2 The King, each variety named and packed separately, making 16 bulbs in all. Real value \$1.34 for only \$1.00, postpaid.

**Special Offer "C",—Eight Bulbs.**

For \$1.00 I will send you 1 Czar Peter, 1 Liebesfeuer, 1 L'Immaculee, 1 Loveliness, 1 Mary Fennell, 1 Master Wietze, 1 Pink Perfection and 1 Summer Beauty, each variety named and packed separately, making 8 bulbs in all. Real value \$1.30 for only \$1.00, postpaid.

**Special Offer "D",—One Hundred and Two Bulbs.**

For \$10.00 I will send you 12 Canary Bird, 12 Czar Peter, 12 Golden West, 12 Loveliness, 12 Mary Fennell, 12 Pink Perfection, 12 Schwaben, 12 Victory and 6 Wilbrinck, each variety named and packed separately, making 102 bulbs in all. Real value \$14.30 for only \$10.00, postpaid.







# Central Gladiolus Garden



*Gladiolus "Daisy Rand"*



JELLE ROOS : Milton, Massachusetts

